



MESSAGE FROM THE PRESIDENT



“The trick is growing up without growing old.”

– Casey Stengel

C. Douglas Phillips, M.D., President

It appears that I am approaching the half-way point of my year of presidency of the ASHNR, and I am particularly happy about two things moving along with our society. First, under the direction of Dr. Rick Wiggins, the Web-site Development Committee is preparing to award a firm selected among several potential web design groups the task of redesigning our website. Rick himself has done much to keep our website up and functional, but it is clear that we need to move into the present and have a serious, capable, and attractive web presence. We hope to streamline your interaction with the website, and make it a pleasant task. Easy access to paying dues, CME offerings, meeting info, etc., will be forthcoming. We want the website to represent our society as an interactive and involved group – interested in keeping things simple for our members, and keeping you all abreast of the news of our subspecialty.

Secondly, it has become easily recognizable in our recent meetings, in planning events for the society at national meetings, and also a host of local meetings, that our subspecialty is doing something right. We are growing by leaps and bounds, our membership is growing rapidly, interest in doing high quality head and neck imaging is growing everywhere, we are being requested to do more CME in a variety of settings, and we are all increasingly busy. This “growing up” of the ASHNR is not without a few growing pains. I decided this year to appoint a Governance Committee, directed by Michelle Michel, to review the process by which we enroll members, choose

our leaders, and function as a society. What worked for us as a group of 100 is not guaranteed to work for us as we move to 1,000 members. We want to keep the society fresh and energetic, and also keep the interest and wisdom of the members who have seen it grow. Our intent is to not “grow old”, as Casey Stengel said but to grow up and continue to flourish. Michelle’s group has met and will propose a large number of changes in our society. I hope that we can adopt these changes, which have been discussed at length, and intend to increase the breadth of involvement of members in this society, which we all care for deeply.

Speaking of growing the society, let me put in a plug for a few things. First, do not neglect the Core Curriculum Fund, and the Hanafee Scholarship. I know for a fact that everyone you know asks you to contribute to something. It’s a rule, as far as I know. So, I’m just doing what everyone else is doing – asking you to contribute to something that is important to you. We are rapidly approaching the \$1 million dollar mark. Help push us over. Second, make your plans now to attend the ASHNR 47th Annual Meeting in Milwaukee. I know that Dr. Michelle Michel will have a program that will educate you, and beer, brats, and bikes (Harleys) will be out and about. Third, if you’re not a member, join. If you are a member, grab a colleague who is not, and spread the word. Expand our membership.

ACR Congressional Update

Peter H.B. McCreight, M.D., ACR Councilor

Medicare FFS Professional Component Multiple Procedure Payment Reduction (MPPR): Despite our members' response to the ACR's call to action asking our US Senators and Congressmen to support S. 2247/H.R. 3269 (Diagnostic Imaging Services Access Protection Acts), these were not incorporated in The American Taxpayer Relief Act of 2012 at the end of the 112th Congress. This was due in part to the chaos that surrounded the fiscal cliff situation and our PC MPPR legislation didn't generate any "savings" to the Medicare program. Now in the 113th Congress, Representatives Pete Wilson (R-TX), Peter Roskam (R-IL), John Barrow (D-GA) and Betty McCollum (D-MN) along with 38 House cosponsors, have reintroduced the Diagnostic Imaging Services Access Protection Act as H.R. 846. This would stop a 25 percent Multiple Procedure Payment Reduction to Medicare reimbursement for interpretation of advanced diagnostic imaging scans performed on the same patient, in the same session. In the Senate, the ACR anticipates that Senators Ben Cardin (D-MD) and David Vitter (R-LA) will again introduce a similar bill in the coming weeks.

SGR: The House Ways and Means Committee and Energy and Commerce Committees have released a broad proposal for repealing the flawed formula (press release 2/7/2013) to include 3 phases: PHASE 1: Repeal the SGR and provide a period of predictable, statutorily-defined physician payment rates. PHASE 2: Reform Medicare's fee for service (FFS) physician payment system to reward physicians who provide high quality care and PHASE 3: Build upon the improvements made in Phase 2 by also rewarding physicians who deliver efficient care.

Congressional Budget Office (CBO) released its annual review of the federal budget and economy entitled *The Budget and Economic Outlook: Fiscal Years 2013 to 2023* (page 31): This found that the overall cost of canceling the SGR formula is now approximately \$138 billion over 10 years. This is a reduction of greater than \$100 billion compared to the previous 10 year cost estimate published August 2012. This reduction is in part because of lower spending on physicians' services over the past 3 years in relation to established spending targets.

Don't Let This Be Your Last Newsletter

Don't let this be your last issue of *ASHNR News*. If you have not yet done so, renew your society membership for 2013 today.

There are 3 easy ways to renew:

1. **Check**, made payable to the ASHNR
2. **Credit Card** – a requirement for those members located outside the United States
3. **Online:** www.ashnr.org
 - Click on the "Click Here to Renew Your ASHNR Membership" link
 - Use the Logon ID shown on your renewal invoice and then retrieve a Password by clicking on the "Forgot My Password" button. (Note: If you are also a current ASNR member, you may use your ASNR Password)

How to renew online:

To renew, click on the "Pay ASHNR Dues" button
Enter the required credit card information
Click "Submit"

When you renew your membership, consider making a tax-deductible contribution to the ASHNR Core Curriculum Fund (CCF). Your contribution will be used to help advance the educational and research missions of the society.

ASHNR 2012 Outstanding Presentation Awards

Congratulations to the following award recipients and to everyone who submitted abstracts for the ASHNR 46th Annual Meeting, October 3-7, 2012 at the Eden Roc Renaissance Hotel in Miami Beach, Florida. A record number of abstracts (240) were submitted.

Radiologist – in – Training Award

Sarah C. Cantrell, M.D.

Imaging Differences Between Smokers & Nonsmokers/Limited Smokers with HPV+ Oropharyngeal Cancer: Blinded Matched Pair Analysis

UT Medical School at Houston- Houston, Texas

Educational Exhibit (Poster) Awards

First Place

Authors: Tumu A., Chandra T., Maheshwari M., Kelly T., Segall H.

Pediatric Aerodigestive Tract Lesions
Children's Hospital of Wisconsin – Milwaukee, Wisconsin

Second Place

Authors: Wagner J., Zapadka M., Williams D.

Imaging of Cochlear Implants
Wake Forest Baptist Medical Center – Winston-Salem, North Carolina

Third Place

Authors: Policeni B., Berg A., Gentry L., Sato Y., Moritani T., Smoker, W.R.K.

Wegener Granulomatosis: An Elusive Diagnosis
University of Iowa – Iowa City, Iowa

Scientific Exhibit (Poster) Awards

First Place

Authors: Mannem R., Bedi M., Baruah D., Wang D., Michel M.

High Negative Predictive Value of FDG-PET/CT in Assessment of Tumor Response After Non-Surgical TX
Medical College of Wisconsin – Milwaukee, Wisconsin

Second Place

Authors: Kirsch C. F.E., Zinns Z., Wakely, Jr., Teknos T.

The Protective Pharyngobasilar Fascia: A Retrospective Review Assessing the Absence of Perineural
Ohio State College of Medicine – Columbus, Ohio

Third Place

Authors: McKenzie G., Bergen D., Carlson M., Lane J., Felix D., Schwartz K., Morreale R., Hunt C.

Incidence & Importance of Tympanic Plate Fractures in Temporal Bone Trauma
Mayo Clinic – Rochester, Minnesota



47th Annual Meeting Update

*Michelle A. Michel MD,
President-Elect/Program Chair*

I am honored to serve as the Program Chair for our 47th Annual Meeting, “Head and Neck in the Heartland”, to be held at the Pfister Hotel, September 25-29, 2013. I am particularly excited about hosting the meeting in my city, Milwaukee. The ASHNR Annual Meeting is THE premier event in head and neck imaging. As in years past, the program will cover the spectrum of head and neck anatomy and pathology. This year’s invited faculty and moderators comprise a group of household names, familiar faces, and some fresh young talent!

During the five-day course, you will hear outstanding lectures covering anatomy and pathology of the neck, skull base & temporal bones, sinonasal cavities and orbits. The meeting will kick off Wednesday morning with the popular “Early Bird Temporal Bone” session. Attendees are encouraged to bring an interesting temporal bone case to share with the experts and your colleagues.

Thanks to the contributions of our membership to the Core Curriculum Fund (CCF), a Hanafee Research Grant was awarded at the 2012 Annual Meeting and Dr. Page Wang will present on the progress of her work on Wednesday. Hopefully, you will be inspired to make a contribution to the CCF while you are at the meeting!

Our Gold Medal Luncheon will be held on Thursday and I am very happy that we will be honoring a most deserving recipient, Dr. Patricia A. Hudgins. Most of Saturday will focus on a variety of topics related to head and neck cancer. To help everyone meet the recertification requirements of the ABR, 3 SAM sessions will be offered. The topics covered in the SAM sessions are different from those covered at the 2012 Annual Meeting and will focus on the

temporal bone, the oral and maxillofacial region, and the sinonasal cavities. Special “How I Do It” and “Case-Based Approach” sessions will be sprinkled throughout the program. No ASHNR meeting would be complete without a game show and this year it will be the “ASHNR College Bowl”! We will also have a charity event at the meeting, “Hugs for Fragile X”. The proceeds will benefit FRAXA, the Fragile X Syndrome Research Foundation. Fragile X Syndrome is the most common genetic cause of autism. Details about the benefit will be highlighted on the opening day of the meeting, but for now, let me just say, bring your \$1 bills! You can learn more about Fragile X Syndrome and the Foundation at www.fraxa.org.

I realize that some of you may have never visited Milwaukee. If you think we are only about beer, brats, and cheese – you are mistaken. Milwaukee is a vibrant and beautiful city set on the shores of Lake Michigan. Autumn is my favorite season in Wisconsin and with any luck, the meeting will coincide with the peak of the fall colors. Skies are typically blue and temperatures in the low- to mid-70’s. The historic Pfister Hotel is magnificent. It hosts the largest Victorian art collection of any hotel in the United States, an award-winning spa, and a beautiful top floor bar with gorgeous views of the city and lakefront. The hotel is located within walking distance of the Milwaukee Art Museum, the Betty Brinn Children’s Museum, the Discovery World Museum, and many shops and restaurants. The Pfister is also just a short walk from the Historic Third Ward district, with its Public Market, charming cafes, and many boutiques for those wanting a little retail therapy. Just a short cab ride away from the hotel you will find the Milwaukee Public Museum with IMAX theatre and our fantastic zoo. There will be free time on Friday afternoon to explore all that our city has to offer. Milwaukee is a very friendly destination, so bring the family! Milwaukee is the home of Harley-Davidson™ and our gala event on Saturday night will be held at the Harley-Davidson Museum™. Everyone is encouraged to dress in motorcycle attire. The Milwaukee weather in September is perfect for black leather!

continued on pg. 5

47th Annual Meeting Update, continued from page 4

The meeting brochure, meeting registration and hotel information, abstract submission site, and more information about Milwaukee are all available via our website, www.ashnr.org. The deadline for abstract submissions is July 26, 2013!

I am very proud of the ASHNR and the society is truly like a second family. Every year the Annual Meeting is like a big family reunion! Those of you who have attended a previous meeting know what I mean. Our society is strong, continues to grow, and attracts amazing young talent. I invite you to experience Milwaukee, learn some head and neck imaging from the experts, and become a part of our extended family!

ASHNR Appreciates the Generous Member Support of the Core Curriculum Fund

The ASHNR recognizes and thanks the following supporters from August 17, 2012 – March 15, 2013:

Thomas M. Anderson, MD	Patricia A. Hudgins, MD	Osamu Sakai, MD, PhD
Yoshimi Anzai, MD	Edward E. Kassel, MD	Charles J. Schatz, MD
Matthew Bobinski, MD	Bernadette L. Koch, MD	Deborah R. Shatzkes, MD
Douglas C. Brown, MD	Kelley K. Koeller, MD	Keivan Shifteh, MD
Philip R. Chapman, MD	Philip D. Kousoubris, MD	Louis O. Smith, III, MD
Asim F. Choudhri, MD	Andrew J. Kurman, MD	Wendy R.K. Smoker
Rebecca S. Cornelius, MD	Peter H.B. McCreight, MD	Ellen K. Tabor, MD
Joseph P. Cousins, PhD, MD	Daniel E. Meltzer, MD	Raul F. Valenzuela, MD
Fernando H. Duran, MD	Michelle A. Michel, MD	Richard H. Wiggins III, MD
Nancy J. Fischbein, MD	Robert E. Morales, MD	Lorna S. Williams, MD
Lindell R. Gentry, MD	David J. Panasci, MD	
Roy A. Holliday, MD	Anna Patricia De Freitas Linhares Riello, MD	

There are 3 easy ways to make a tax deductible contribution:

- 1. Check**, made payable to ASHNR Core Curriculum Fund, to:
ASHNR Core Curriculum Fund, 800 Enterprise Drive, Suite 205, Oak Brook, Illinois 60523-4216,
- 2. Online** at www.ashnr.org,
- 3. When renewing** your 2013 society membership please indicate the amount of your contribution on the space provided on the invoice or on the ASHNR online dues renewal payment site.

Your contribution, no matter the amount, is critical.

HEAD AND NECK RADIOLOGY PROGRAMMING

at the *Foundation of the ASNR Symposium 2013* and *ASNR 51st Annual Meeting*

We look forward to seeing you at the *Foundation of the ASNR Symposium 2013 and ASNR 51st Annual Meeting*, May 18-23, 2013 at the San Diego Convention Center in San Diego, California. Following is the head and neck radiology portion of the Annual Meeting scientific program schedule as of January 21, 2013.

Monday, May 20, 2013

8:45AM-10:15AM **General Programming: I Don't Want to Read That Study! (SAM) (AR)**

8:45AM-9:15AM Tinnitus: Imaging and Clinical Approach to Diagnosis
C. Douglas Phillips, MD, FACP

9:15AM-9:45AM The Post-Op Temporal Bone
Benjamin Y. Huang, MD, MPH

9:45AM-10:15AM The Post-Therapy Neck
Hugh D. Curtin, MD

Tuesday, May 21, 2013

1:15PM-2:45PM **Young Professionals Programming: Basics Session: Head and Neck Post-Treatment Imaging**

1:15PM-1:45PM Post-Treatment Larynx: The Basics
Suresh K. Mukherji, MD, FACP

1:45PM-2:15PM Anatomy, Pathology and Post-Treatment Appearance of the Skull Base: The Basics
Stephen E. J. Connor, MB, ChB, MRCP, FRCR

2:15PM-2:45PM Post-Treatment Sinus: The Basics
Varsha M. Joshi, MD

Wednesday, May 22, 2013

1:15PM-2:45PM **Evidence-Based Imaging in the Head and Neck**

1:15PM-1:45PM Evaluation of the Patient with a Thyroid Mass: Best Practices
Ashley H. Aiken, MD

1:45PM-2:15PM Imaging Evaluation of CSF Leak: What Study to Order
Patricia A. Hudgins, MD

2:15PM-2:45PM Imaging Hyperparathyroidism: An Era of Multiple Modalities and Multiple Phases
Jenny K. Hoang, MBBS

1:15PM-2:45 PM **Special Session: Human Papillomavirus and Head and Neck Cancer**

1:15 PM-1:45PM The Epidemic of HPV-Associated Oropharyngeal Cancer
Erich M. Sturgis, MD, MPH

continued on pg. 7

Head and Neck Radiology Programming, continued from page 6

Wednesday, May 22, 2013 (continued)

- 1:45PM-2:15PM Imaging of HPV-Related Oropharyngeal Cancer
Lawrence E. Ginsberg, MD
- 2:15PM-2:45PM Treatment Implications of HPV-Associated Oropharyngeal Malignancy
David I. Rosenthal, BA, MA, MD
- 5:00PM-6:30PM **Contemporary Imaging of the Temporal Bone**
- 5:00PM-5:30PM Clinically-Based Anatomy of the Temporal Bone
Philip R. Chapman, MD
- 5:30PM-6:00PM A Geographic Approach to Infectious and Inflammatory Disease of the Temporal Bone
Deborah R. Shatzkes, MD
- 6:00PM-6:30 PM Tumors of the Temporal Bone: From EAC to IAC
H. Ric Harnsberger, MD

Thursday, May 23, 2013

- 7:30AM-8:30AM **MOC Programming: Maintenance of Certification Review Session - Head and Neck (AR)**
- 7:30AM-8:00AM Head and Neck - Part I
Sirisha T. Komakula, MBBS
- 8:00AM- 8:30AM Head and Neck - Part II
Nancy J. Fischbein, MD
- 8:45AM-10:15AM **Everyday Issues in Head and Neck Imaging**
- 8:45AM-9:15AM Diagnoses Not to Miss in the Head and Neck
Michelle A. Michel, MD
- 9:15AM- 9:45AM Mimics and Misses in the Head and Neck
Lawrence E. Ginsberg, MD
- 9:45AM-10:15 AM Findings in the Chest on Neck CT: What to Do!
Brett M. Elicker, MD
- 3:15PM-4:45PM **Current Concepts and Advances in Head & Neck Cancer Imaging (SAM) (AR)**
- 3:15PM-4:00PM Applications for PET Imaging: Current Applications and Best Practices
Laurie A. Loevner, MD
- 4:00PM-4:45PM Advanced Techniques and Biologic Imaging of Head and Neck Cancer
Ashok Srinivasan, MD

For more information on the Foundation of the ASNR Symposium 2013 and ASNR 51st Annual Meeting, visit www.asnr.org/2013, or contact the ASNR Meetings Department at 630-574-0220.

Upcoming Meetings

47th Annual Meeting	48th Annual Meeting
September 25-29, 2013	September 10-14, 2014
Pfister Hotel	Sheraton Seattle Hotel
Milwaukee, Wisconsin	Seattle, Washington

ASHNR Administrative Office

800 Enterprise Drive, Suite 205
Oak Brook, IL 60523-4216
Phone: (630) 574-0220, x226
Fax: (630) 574-0661
E-mail: kcammarata@asnr.org
Website: www.ashnr.org

ASHNR Annual Meeting Office

Educational Symposia
5620 W. Sligh Avenue
Tampa, Florida 33634-4490
Phone: (813) 806-1000
Fax: (813) 806-1048
E-mail: smarchetta@edusymp.com
Website: www.edusymp.com

ASHNR 2012-2013 Executive Committee

C. Douglas Phillips, M.D.
President

Michelle A. Michel, M.D.
President-Elect

Yoshimi Anzai, M.D.
Vice-President

Richard H. Wiggins III, M.D.
Treasurer

Lindell R. Gentry, M.D.
Secretary

Suresh K. Mukherji, M.D.
Immediate Past President

Deborah R. Shatzkes, M.D.
Rules Committee Chair

Rebecca S. Cornelius, M.D.
Member-at-Large

Peter H.B. McCreight, M.D.
ACR Councilor

Caroline D. Robson, MB, ChB
Education Committee Chair (ex-officio)