Technical Exhibit Information

September 7 – 11, 2016
Hyatt Regency Washington on Capitol Hill
Washington, DC

About The ASHNR
The American Society of Head and Neck Radiology (ASHNR) is a professional, non-profit, medical society comprised of physicians and other health care providers with an interest in imaging and pathology of the head and neck. Founded in 1976, the ASHNR has a strong academic mission, providing intensive educational programming and promoting research in the field of head and neck imaging. The society holds its Annual Meeting in a variety of locations throughout the U.S. in the fall of each year.

About The ASHNR Annual Meeting
The ASHNR Annual Meeting, the premier national event for head and neck imaging, will be held in Washington, DC September 7-11, 2016. This historic 50th anniversary meeting will cover the entire spectrum of head and neck anatomy and pathology. Outstanding lectures will be devoted to the neck, skull base, temporal bones, orbits, nose and sinuses. Invited lecturers and moderators will comprise a group of historical figures, well-known speakers, and some fresh young talent.

The meeting will begin Wednesday morning, September 7th, with the popular “Early Bird Temporal Bone” session. Wednesday afternoon programing will include special presentations on the “History of the ASHNR” and “The Early Days of Head and Neck Imaging”. The recipients of the William N. Hanafee Research Grant will present the progress of their award-winning work on this day. Thursday, September 8th will open with The Daniel “Stormy” H. Johnson, Jr. Inaugural Lecture and a focused session on facial and mandibular trauma. Other sessions include imaging of the orbit, temporal bone, and vascular abnormalities of the head and neck. Thursday will conclude with the popular “Head and Neck Imaging Game Show”. Friday, September 9th will be primarily devoted to imaging and management of head and neck cancer. This day will conclude with a special session on advanced CT and MR imaging. The schedule on Saturday, September 10th starts with a session on evaluation of patients with cervical and cranial nerve abnormalities. Back by popular demand on Saturday afternoon is a special unaccredited “Hands-on Ultrasound Workshop”, where attendees can practice US-guided needle biopsy using phantoms. Sunday, September 11th includes sessions on imaging of the mandible and maxilla as well as on pediatric H&N imaging.

Four SAM sessions are being developed to help everyone meet the recertification requirements of the ABR. Many very challenging and interesting “Cases-of-the-Day” will also be offered throughout the meeting.

Washington, DC is known for its wonderful museums, beautiful sights, historical buildings, elegant dining, marvelous shopping, and modern transportation. The Hyatt Regency Washington on Capitol Hill is a luxury hotel and a favorite of visiting dignitaries. It offers upscale guest rooms, modern amenities, full-service spa, complimentary exercise facilities, and exquisite dining. The hotel is located within walking distance of the National Mall, Smithsonian Museums, U.S. Capitol, White House, and numerous other historical sites. Plan to attend the ASHNR 50th Annual Meeting - you won’t want to miss it!
The ASHNR 50th Annual Meeting will provide you with the opportunity to:

- Market your company’s products and services to a targeted audience
- Introduce new products and services
- Network with colleagues and establish new leads
- Exchange ideas for future innovation
- Maintain existing professional relationships
- Develop new professional relationships

Benefits:

- Exhibit display in Technical Exhibit Area.
- Registration for the first three company representatives. (Registration fee for additional representatives is $400 per person.)
- Acknowledgement in the syllabus and on signage.
- Printed list of registered attendees sent approximately one month after the meeting.

Previous ASHNR Annual Meeting Sponsors/Exhibitors

- Amirsys, Inc.
- Bayer Healthcare
- Bracco Diagnostics, Inc.
- Elsevier
- GE Healthcare
- Guerbet, LLC
- Lippincott Williams & Wilkins
- McKesson Enterprise Medical Imaging
- Merck & Company, Inc.
- J. Morita USA Corp.
- Olea Medical Solutions
- Philips Healthcare North America
- Siemens Medical Solutions USA, Inc.
- Southwest Books
- TeraRecon
- Toshiba America Medical Systems
- Vital Images

If you have any questions, contact:

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Technical Exhibit Schedule (Subject To Change)

Wednesday, September 7, 2016
Exhibitor Registration and Set-up
9:00 AM to 11:00 AM
Exhibits Open
12:30 PM to 6:00 PM

Thursday, September 8, 2016
Exhibits Open
7:00 AM to 6:25 PM

Friday, September 9, 2016
Exhibits Open
7:00 AM to 12:00 PM
Exhibits Open
7:00 AM to 6:25 PM

Saturday, September 10, 2016
Exhibits Open
7:00 AM to 5:00 PM

Sunday, September 11, 2016
Exhibits Open
7:00 AM to 10:00 AM
Exhibit Tear Down
10:30 AM to 12:00 PM

Exhibitor Registration, Set-up and Dismantling
Each exhibitor must be registered. Exhibitor badges may be picked up at the ASHNR registration desk. Exhibits must be set up by 11:00 AM Wednesday, September 7, 2016 and dismantled and removed from the exhibit area by 12:00 PM Sunday, September 11, 2016.
Sponsorship / Exhibit Opportunities

Sponsors have the opportunity to Exhibit at any level below. Should you choose to provide a grant in support of the meeting, a Written Agreement of Commercial Support (WACS) will need to be completed and returned prior to the meeting. The form will be forwarded upon receipt of this application.

**Diamond Level Exhibit**
Includes 12-foot table-top exhibit space

$20,000

Provide one or both of the following:

**Hands-on Ultrasound Workshop** (Saturday afternoon)
- Open to specially registered attendees
- US equipment provided by sponsor
- Non-CME accredited workshop

Two representatives from the Organization(s) providing Diamond Level support will be invited to the Faculty Dinner.

**Lunch & Learn How-To Session** (Thursday)
- 60-minute non-CME accredited session
- Sponsor may select topic/speaker with approval from the ASHNR
- Speaker will receive complimentary meeting registration
- Box lunch provided by sponsor

**Platinum Level Exhibit**
Includes 12-foot table-top exhibit space

$10,000

**Breakfast & Learn How-To Session** (Thursday, Friday, or Saturday)
- 30-minute non-CME accredited session
- Speaker will receive complimentary meeting registration
- Sponsor may select topic/speaker with approval from ASHNR

**Gold Level Exhibit**
Includes 6-foot table-top exhibit space

$7,500

Provide one of the following:

**Gold Medal Award Luncheon for registered attendees** (Friday)
Organization name will be placed on the Gold Medal Award luncheon announcement board

**Coffee/Refreshment Break** (Wednesday – Sunday)

**Silver Level Exhibit**
Includes 6-foot table-top exhibit space

$5,000

Provide one of the following, with organization logo and/or acknowledgement:
- Meeting Bags
- Meeting Lanyards
- Meeting Pens

**Bronze Level Exhibit**
Includes 6-foot table-top exhibit space

$2,500

Provide one of the following, with company logo and/or acknowledgement:
- Meeting Overview Flyer at Check-In
- Poster of Daily Meeting Highlights
- Pocket Meeting Planners

**Bookseller**
Includes 6-foot table-top exhibit space

$600

**Unrestricted Educational Grants**
Companies interested in providing an Unrestricted Educational Grant to help offset the general expenses of the ASHNR 50th Annual Meeting should contact Corporate Liaison, Francine Hollowell at fhollow@emory.edu for further information.

**Not Able To Attend?**
Companies not able to attend can still be recognized as a sponsor in all official onsite materials, including the syllabus and signage, with a contribution of an unrestricted educational grant in the amount of at least $1,000. Your contribution will be listed under the corporate support participants in the pocket meeting planners, syllabus and signage.
Hyatt Regency
Washington on Capitol Hill
Washington, DC

FOR ACCOMMODATION INFORMATION
Please visit our website: www.ashnr.org

Discover our historic city from Hyatt Regency Washington on Capitol Hill. Enjoy easy access to all the attractions of our nation’s capital from the ideal location in the heart of this popular downtown neighborhood. Walk to the Smithsonian Museums and the National Mall, tour government centers, visit monuments and museums, cheer on the Nationals or the Capitals - all just minutes from the Capitol Hill hotel.

Within the inviting accommodations, you’ll find gracious service, deluxe amenities, extensive business facilities - among the largest in the city - plush Grand Beds™ and tempting dining.

$194 per night
(single/double occupancy)
Reserve by August 16, 2016

SPONSORSHIP / EXHIBIT OPPORTUNITIES ORDER FORM

Please e-mail your completed form to fhollow@emory.edu

Diamond Level Exhibit

- Hands-on Ultrasound Session (Saturday)
- Lunch & Learn How-To Session (Thursday)
- Faculty Dinner Attendees ____________________________

Platinum Level Exhibit

- Breakfast & Learn How-To Session Preferred Day ________________________

Gold Level Exhibit

- Gold Medal Award Luncheon (Friday)
- Coffee/Refreshment Break Preferred Day __________________ AM or PM (circle one)

Silver Level Exhibit • Please choose one (1) from the following:

- Meeting Bags
- Meeting Lanyards
- Meeting Pens

Bronze Level Exhibit • Please choose one (1) from the following:

- Meeting Overview Flyer at Check-In
- Poster of Daily Meeting Highlights
- Pocket Meeting Planners

Bookseller


Total $____________________

RESPONSIBILITY AGREEMENT - Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while at Hyatt Regency Washington on Capitol Hill, and hereby waives any claim or demand it may have against Hyatt Regency or its affiliates, the American Society of Head and Neck Radiology and Educational Symposiums arising from such loss, theft or damage. In addition, the exhibitor agrees to defend indemnify and hold harmless the American Society of Head and Neck Radiology, Educational Symposiums and Hyatt Regency Washington on Capitol Hill and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney’s fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents. We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the above obligations set forth in the Rules and Regulations referenced above. We / I further acknowledge that the American Society of Head and Neck Radiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name ____________________________________________________________________________________________
Contact Name _____________________________________________________________________________________________
Contact Phone __________________________Contact Email______________________________________________________

CHECK PAYABLE TO: ASHNR

CREDIT CARD TYPE:  [ ]  [ ]  [ ]  [ ]  [ ]  Credit Card Security Code ______________________

“In order to process your registration we will need the security code on your credit card. If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature. If it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Credit Card Number __________________________Expiration Date __________________________
Name On Credit Card ____________________________
Billing Address __________________________City ____________State ____________Zip ____________

Authorized Signature __________________________Date __________________________

Please list Company Name as it should appear in print and on signage/slides. Please print clearly.