



MESSAGE FROM THE PRESIDENT



**ASHNR: Let's
Create Our Future!**

Suresh K. Mukherji, MD, FACR

In last year's President's Message, Larry Ginsberg correctly stated that the ASHNR was a "Model of Success". Dr. Ginsberg was correct and our organization continues to excel. The success of our society has not happened overnight. Although it is hard for recent members to fathom, our society faced numerous challenges at the beginning of the new millennium that included falling revenues, declining membership and stagnant meeting attendance. Over the past 10 years, our membership has increased, meeting attendance is at an all-time high and the society is financially stable despite experiencing the greatest financial meltdown of the Post-Modernist era. Our success is directly attributable to years of excellent educational content provided by the ASHNR faculty, loyal membership and the efforts of many talented volunteer leaders whose selfless efforts have allowed us to be in our current position of strength.

We know where we are "today". But, where do we want to be "tomorrow". Fortunately, our success allows us the latitude to shape our society's future. To loosely paraphrase Charles Kettering, our society should be interested in the future, because we (our society) will spend the rest of our lives there.

Our Society's greatest strength is our educational content. The ASHNR was formed by the pre-eminent head and neck radiologists of their time who had the

unique talents of being excellent educators and gifted clinician-scientists. Globally, the ASHNR annual meeting is uniformly considered one of the pre-eminent Head & Neck Radiology conferences based on our unsurpassed educational experience. Our core ASHNR "business" is education and our "product" is some of the best intellectual capital in the world. The question we need to ask ourselves is should the ASHNR begin to consider expanding our horizons that would permit our meeting content to be accessible to radiologists all over the world such as India, China and Russia? We have been extraordinarily successful in educating those few hundred individuals who can find the time and money to attend the annual meeting. Moving forward, should we consider integrating live webcasting or archived educational content that would permit our society to expand our international customer base to tens of thousands of radiologists worldwide? The dispersion of technology internationally is being facilitated by vendors. However, the ability to interpret studies and understand the true value of head and neck imaging is our greatest asset. I think we should begin to think globally and seek ways to expand our educational footprint such that our message is received by thousands globally as opposed to hundreds nationally.

The event that will define our society for the next generation is our Core Curriculum Fund (CCF). We are nearing the threshold level of the CCF that, once achieved, will allow us, in fact force us, to actively reinvest in our society. The question that our society and our future leaders will have to determine is what types of investment we should choose.

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ASHNR Annual Meeting Update

*C. Douglas Phillips, MD
President-Elect/Program Chair*

The 46th Annual Meeting of the ASHNR is fast approaching. I would presume that at some point, I will be able to look back fondly on the last-minute press, but for now, it is likely preferable to just keep plugging ahead. Still a few things to do. We have been very fortunate to have a coalescence of good things with this wonderful organization of ours - a great tradition, interested members, wonderful educators, entertaining meeting sites, and a desire to help patients and get better at what we all do. I have a considerable amount of confidence in the fact that we will further push ourselves this year in this direction.

The Eden Roc Hotel awaits. Miami Beach is, again, (for those who don't know this already) a fairly spectacular blend of city, resort, culture, and food, with a significant amount of fun for spice. I am not sure you could do much better for a meeting place, and our intent is to give you enough bonus time to enjoy the place. And, as our primary offering, while you're at the meeting, the ASHNR educational program will give you plenty to think about, push you further in your search for information, and provide useful tools for your practice. The meeting title, "Having it all in Miami Beach" pretty much states my intent - it is a huge task, but the program endeavors to give you a broad brush as well

as focused, in-depth learning opportunities among the many topics central to head and neck imaging. The scientific program has balance and heft. I am sure you will take away many great points.

Our registration toll has so far been impressive. The abstract submissions have been even more so. There was a short extension of the deadline for abstract submissions, and we were awash in material. We have planned a great social program as well, and hope you choose to spend some time with your fellow participants at the evening events. Come and participate in the SAM sessions, attend the scientific program, hear from the Hanafée Award recipients, and spend some time in some entertaining special events.

On behalf of the Program Committee, consisting of Ira F. Braun, M.D., Lawrence E. Ginsberg, M.D., Roy A. Holliday, M.D., Bernadette L. Koch, M.D., Suresh K. Mukherji, M.D., and Deborah R. Shatzkes, M.D., the ASHNR Executive Committee, consisting of Suresh K. Mukherji, M.D., *President*, Michelle A. Michel, M.D., *Vice President*, Yoshimi Anzai, M.D., *Treasurer*, Richard H. Wiggins, III, M.D., CIIP, *Secretary*, Lindell R. Gentry, M.D., *Member-at-Large*, Jane L. Weissman, M.D., *Rules Committee Chair*, Lawrence E. Ginsberg, M.D., *Immediate Past-President*, Rebecca S. Cornelius, M.D., *Education Committee Chair*, and Peter H.B. McCreight, M.D., FACR, ACR Councilor, ASHNR staff, the many speakers, moderators, and other participants in the program, and finally for myself, I again plan on welcoming you all to Miami Beach, and introducing you to a program that will satisfy your desire to improve your skills in head and neck imaging. Thanks.

Meeting Announcement

ASHNR Active and Affiliate members are invited to attend the 2012 ASHNR Annual Business Meeting

Saturday, October 6, 2012

5:10-5:40 p.m.

Ocean Tower II – A-C

Eden Roc Renaissance Miami Beach Hotel

Miami Beach, Florida

Watch your mail for more information on the 2012 ASHNR Annual Business Meeting.

MESSAGE FROM THE PRESIDENT, continued from page 1

The current changes in health care are complex and never ending. However, I think there are some consistent trends that we can capitalize upon to ensure the future of head and neck imaging. Our society does not have the resources or technical expertise to devise a revolutionary new imaging technique such as CT, MR and PET. However, what we can do is identify new clinical applications for current or yet-to-be discovered imaging techniques. Radiologists do not get older, we just become more experienced! Those of us “experienced” head and neck radiologists will remember the excitement surrounding breakthrough articles indicating that CT could visualize metastatic lymph nodes, MR could detect perineural spread and there actually were head and neck oncology applications using a new imaging technique based on injecting sugar into a vein....called PET! Reflecting on these bygone times with the “retrospectoscope”, we would now all say of course to these applications! However, these clinical indications were not initially intuitive and it was our ASHNR members that were the first to investigate and identify new uses of evolving techniques searching for clinical applications.

Our payers have made it clear that we are not going to be paid more for each unit of existing work. Thus, if we continue to do business as usual, our subspecialty will fail to progress. However, what our society can do is to support investigations that identify novel clinically relevant uses of current and future technology. I have no doubt that our members will continue to identify new clinical applications and it is up to our society to provide career development awards through the CCF to support investigators with novel ideas. We must all remember that today’s research is tomorrow’s RVU!

Clinically oriented Head and Neck imaging funding is achievable through many sources including the NIH, RSNA, ARRS, ASNR, etc. However, head and neck imaging investigators have to compete against other subspecialties and the likelihood of funding from external organizations is inconsistent, at best, and often based on a variety of factors that are often not scientifically based. I would like to see the ASHNR

become the preeminent society for head and neck research funding. Ten years from now, I feel the ASHNR should be the society that has supported the highest number of head and neck research studies with the highest level of investiture. This will eventually result in a higher quality of grant submissions and expand our clinician-scientist membership. It seems intuitive that the only American society purely dedicated to head and neck radiology should also be the largest supporter of head and neck imaging research.

With continuing success comes increasing responsibility. Many of you who are reading this will become the future leaders of our society. Current and future Executive Committees will have the daunting task of inheriting the organization’s fiduciary responsibilities and managing heightened member expectations. Fortunately, I think our best days are still ahead, especially under Dr. Doug Phillip’s leadership next year, and there is clearly no shortage of leadership talent in our ranks. However, I would like our current and future leaders to remember our past challenges and appreciate the fiscal restraint that made our society successful when making future financial decisions.

I have had the privilege of serving on the ASHNR Executive Committee since 2002 and when my term ends on the Executive Committee, I would have the honor of serving our society for nearly one quarter of our total existence. I still remember sitting in the reading room on my first day of residency and having Jane Weismann and Bob Schick reviewing the skull base foramen. I decided to become a head and neck radiologist on the second day of my residency! Having the opportunity to become a member of the ASHNR and serve as your President has been the greatest honor of my professional career. I want to take this final opportunity to thank all of you for your support over these many years and hope to continue to support the Executive Committee and future leaders as a proud member of the ASHNR.

WELCOME NEW SOCIETY MEMBERS!

Following are the eighty-nine (89) new members who joined the Society between August 9, 2011 and August 10, 2012:

Active (22)

Natasha R. Acosta, MD
Medical Imaging, PA
Kansas City, MO

Per Kristian Amundson, MD
Sira
Bloomington, IN

Harprit S. Bedi, MD
Tufts Medical Center
Boston, MA

Emma Bisson, MD
Vanderbilt University Medical Center
Nashville, TN

Ira F. Braun, MD
Homestead Hospital
Homestead, FL

Macey D. Bray, DO
University of New Mexico
Albuquerque, NM

Felix E. Diehn, MD
Mayo Clinic
Rochester, MN

Reza Forghani, MD, PhD
Jewish General Hospital
Montreal, Quebec, CANADA

Azad Ghassani, MD
Sutter Medical Group
Sacramento, CA

Christopher R. Hancock, MD
DMI
Palm Springs, CA

Srilatha Joglekar, MD
Scott & White Hospital
Temple, TX

Rihan Khan, MD
University of Arizona
University Medical Center
Tucson, AZ

Rena P. Manzo, MD
St. Claire's Hospital
Denville, NJ

Erin N. McComb, MD
Northwestern Memorial Hospital
Chicago, IL

Saeid Mojtahedi, MD
University of Chicago
Chicago, IL

Elias S. Najem, MD
Quantum Imaging and Therapeutics
Lewisberry, PA

Kwaku K. Obeng, MD
University of Kentucky
Lexington, KY

Matthew S. Parsons, MD
Mallinckrodt Institute of Radiology
St. Louis, MO

Ravi S. Prasad, MD
Cedars Sinai Imaging Medical Group
Los Angeles, CA

Edward P. Quigley, III, MD, PhD
University of Utah
Salt Lake City, UT

John Rhee, MD
Tower Imaging Medical Group
Los Angeles, CA

Alit J. Yousef, MD
Karmanos Cancer Institute
Detroit, MI

Affiliate (3)

Galal M. Omami, BDS, MSC
University of Connecticut School
of Dental Medicine
Farmington, CT

C. Grace Petrikowski, DDS, MSC
Huron Maxillofacial Radiology
Toronto, Ontario, CANADA

Gayle T. Reardon, DDS, MS
Collaborative Imaging Specialists
Sioux Falls, SD

Associate (1)

Jaakko J. Kinnunen, MD
Turku, FINLAND

Togan Taha Abd El Aziz, MD
Ain Shams University
Cairo, EGYPT

Amit Aggarwal, MD
Mount Sinai Hospital
New York, NY

Iftikhar Ahmed, MD
Indiana University Hospital
Indianapolis, IN

Osman S. Ahmed, MD
University of Chicago
Chicago, IL

Tariq Alam, MD
St. Joseph's Hospital
Barrow Neurological Institute
Phoenix, AZ

Jane An, MD
Baystate Medical Center
Springfield, MA

Ramzi I Azzam, MD, PhD
Cedars Sinai Medical Center
Los Angeles, CA

Aaron H. Baer, MD
University of Michigan
Ann Arbor, MI

Udaykamal H. Barad, MD
Indiana University
Indianapolis, IN

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Welcome New Society Members! *(continued from pg. 4)*

In-Training (63) Cont'd.

David A. Besachio, DO
University of Utah
Salt Lake City, UT

Andrew C. Boyer, MD
William Beaumont Hospital
Royal Oak, MI

Thomas Bryson, MD
University of Michigan Health System
Ann Arbor, MI

Chris E. Buckle, MD
University of Chicago Medical Center
Chicago, IL

Kory A. Byrns, MD
Nassau University Medical Center
East Meadow, NY

Sword C. Cambron, MD
Dartmouth Hitchcock Medical Center
Lebanon, NH

Ammar A. Chaudhry, MD
Stony Brook University Medical Center
Stony Brook, NY

Brian M. Chin, MD
University of Utah
Salt Lake City, UT

Matthew S. Chin, MD
University of North Carolina
Chapel Hill, NC

Wilson B. Chwang, MD, PhD
Henry Ford Hospital
Detroit, MI

John M. Collins, MD
University of Chicago
Chicago, IL

Jolanta M. Dennis, MD
University of Utah
Salt Lake City, UT

Anna Derman, MD
NYU Langone Medical Center
New York, NY

Mircea C. Dobre, MS, MD
Stanford Radiology
Stanford, CA

Elisa N. Flower, MD
Boston University School of Medicine

Boston, MA

Sarah J. Foster, MD
University of Washington
Seattle, WA

Santhosh Gaddikeri, MD
University of Washington
Seattle, WA

Yiming Gao, MD
Beth Israel Deaconess Medical Center
Boston, MA

Jill A. Hammersley, MD
University of Wisconsin
Madison, WI

Barry G. Hansford, MD
University of Chicago
Chicago, IL

Leslie A. Hartman, MD
University of Wisconsin Hospital and
Clinics
Madison, WI

Ryan J. Hernandez, MD
Yale New Haven Hospital
New Haven, CT

Ziyad L. Khaleel, MD, ChB
University of Utah
Salt Lake City, UT

Justin K. LaPlante, MD, MS
University of Utah
Salt Lake City, UT

Heng-Hsiao E. Liu, MD
University of Texas at Houston
Houston, TX

Remy R. Lobo, MD
Indiana University School of Medicine
Indianapolis, IN

David M. Melville, MD
University of Michigan
Ann Arbor, MI

Terrance Metz, MD
William Beaumont Hospital
Royal Oak, MI

Varalee Mingkwansook, MD
Massachusetts Eye and Ear Infirmary
Boston, MA

Lex A. Mitchell, MD
Stanford University Medical Center
Stanford, CA

Christopher J. Moran, MD
St. Luke's-Roosevelt Hospital
New York, NY

Padmaja K. Naidu, MD
Phoenix Children's Hospital
Phoenix, AZ

Larry T. Nickell, Jr., MD
Baylor University Medical Center
Dallas, TX

Ogonna K. Nwawka, MD
Boston Medical Center
Boston, MA

Daniel A. Osborn, MD
Henry Ford Health System
Detroit, MI

Roocha Patel, MD
Georgetown University Hospital
Washington, DC

Samuel G. Porter, MD
University of Tennessee Medical Center
Knoxville, TN

Hasmukh J. Prajapati, MD, DNB
Emory University School of Medicine
Atlanta, GA

Rupa Radhakrishnan, MD
University of Cincinnati College of
Medicine
Cincinnati, OH

Michael A. Reardon, MD
University of Virginia
Charlottesville, VA

Michael A. Redd, DO
Tripler Army Medical Center
Honolulu, HI

Eira S. Roth, MD
University of Pittsburgh Medical Center
Pittsburgh, PA

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Welcome New Society Members! *(continued from pg. 5)*

In-Training (63) Cont'd.

Alexander B. Schabel, MD

University of Utah
Salt Lake City, UT

Kotero Sekiya, MD

Boston University School of Medicine
Boston, MA

Vinil N. Shah, MD

Massachusetts General Hospital
Boston, MA

Salil Soman, MD

Stanford University
Stanford, CA

Seth T. Stalcup, MD

University of California, San Diego
San Diego, CA

Christin A. Tiegs-Heiden, MD

Mayo Clinic
Rochester, MD

Behroze A. Vachha, MD, PhD

Beth Israel Deaconess Medical Center
Boston, MA

Pieter Janse Van Rensburg, MB ChB

University of Utah
Salt Lake City, UT

Jyotsna Vanka, MD

Duke University Medical Center
Durham, NC

Lily L. Wang, MBBS, MPH

Cincinnati Children's Hospital
Cincinnati, OH

Steven M. Wise, MD

Barrow Neurological Institute
Phoenix, AZ

Lauren V. Zollinger, MD, MPH

University of Utah
Salt Lake City, UT

ASHNR Appreciates the Generous Support of the Core Curriculum Fund

The ASHNR recognizes and thanks the following supporters from January 26, 2012 - August 17, 2012:

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There are 3 easy ways to make a tax deductible contribution:

1. Check, made payable to ASHNR Core Curriculum Fund, to:

ASHNR Core Curriculum Fund, 800 Enterprise Drive, Suite 205, Oak Brook, Illinois 60523-4216,

2. Online at www.ashnr.org,

3. When renewing your 2012 Society membership. Please indicate the amount of your contribution on the space provided on the invoice or on the ASHNR online dues renewal payment site.

Your contribution, no matter the amount, is critical.

Record Number of Abstracts Received!

Rebecca S. Cornelius, M.D., Education Committee Chair

We had a record breaking response to our “call for abstract submissions” for the upcoming ASHNR meeting in Miami Beach. Overall abstract submissions were up 30% from the meeting last year with a total of 240 abstracts submitted! It is certainly exciting to see such great interest in our meeting. Congratulations to those whose abstracts were accepted. To those who had rejected abstracts, don’t be discouraged.

The number of submissions this year far exceeded our capacity and thus resulted in a greater number of rejections. Please consider submitting material again for next year’s meeting- and submit early if possible as we do rolling acceptances for our meeting.



ASHNR Awards Hanafee Grant

The ASHNR awarded a 2012 William N. Hanafee, M.D., Research Seed Grant to Page Wang, M.D. from the University of Michigan Health System in

Ann Arbor, Michigan for “Perfusion CT, IL-8, and GRO- α : Biomarkers for Head and Neck Squamous Cell Carcinoma”. Dr. Wang completed her radiology residency at the University of Michigan and currently is a neuroradiology fellow at the institution.

As per the terms of the Grant, Dr. Wang will be asked to present an update on the progress of her project at the ASHNR 47th Annual Meeting, September 25-29, 2013 to be held at The Pfister Hotel in Milwaukee, Wisconsin.

Don’t Let This Be Your Last Newsletter from ASHNR

Don’t let this be your last issue of *ASHNR News*. If you have not yet done so, renew your Society membership for 2012 today.

There are 3 easy ways to renew:

1. **Check**, made payable to the ASHNR
2. **Credit Card** – a requirement for those members located outside the United States
3. **Online**: <https://members.asnr.org/iMIS15/ASHNR>

Use the Logon ID shown on your renewal invoice and then retrieve a Password by clicking on the “Forgot My Password” button. (Note: If you are also a current ASNR member, you may use your ASNR Password)

How to renew online:

To renew, click on the “Pay ASHNR Dues” button

Enter the required credit card information

Click “Submit”

If you need another copy of your dues renewal invoice or wish to renew by phone using a credit card, contact ASNR Staff Accountant Patricia Galle-Bingham at 630-574-0220, extension 222 or pat@asnr.org.

When you renew your membership, consider making a tax-deductible contribution to the ASHNR Core Curriculum Fund (CCF). Your contribution will be used to help advance the educational and research missions of the Society.

Upcoming Meetings

46th Annual Meeting	47th Annual Meeting	48th Annual Meeting
October 3-7, 2012	September 25-29, 2013	September 10-14, 2014
Eden Roc Renaissance Hotel	Pfister Hotel	Sheraton Seattle Hotel
Miami Beach, Florida	Milwaukee, Wisconsin	Seattle, Washington

ASHNR Administrative Office

800 Enterprise Drive, Suite 205
Oak Brook, IL 60523-4216
Phone: (630) 574-0220, x226
Fax: (630) 574-0661
E-mail: kcammarata@asn.org
Website: www.ashnr.org

ASHNR Annual Meeting Office

Educational Symposia
5620 W. Sligh Avenue
Tampa, Florida 33634-4490
Phone: (813) 806-1000
Fax: (813) 806-1048
E-mail: tebra@edusymp.com
Website: www.edusymp.com

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