



MESSAGE FROM THE PRESIDENT



Hopefully Not Final Thoughts

*C. Douglas Phillips, M.D.
President*

This year as president of the ASHNR has been arguably the shortest 12 months of my life. It's amazing how quickly the time has passed, something along the lines of Einstein's comment about relativity – "When a man sits with a pretty girl for an hour, it seems like a minute. But let him sit on a hot stove for a minute -- then it's longer than any hour." I have been fortunate to have this position, and I think we have accomplished a few things along the way.

As this year winds down, I am very happy to be reviewing the final pre-release products of our website overhaul. It should go live shortly before the Annual Meeting. We had for far too long relied "on the kindness of strangers" in keeping the website up and reasonably current and it was finally time to let some very bright and skilled website designers have at it. The Website Committee under the capable leadership and guidance of Dr. Rick Wiggins considered several vendors and chose a firm to retool and modernize our web presence. By the Milwaukee meeting we hope to have the new site up and running. All things digital will be more friendly and capable and within the limits of what we could do with our corporate parent, the ASNR, all of the reasons to visit the website should be a simple few steps or less to navigate. I am excited to finally see this to a finished product. CME, dues, donations and meeting info should be at your fingertips, whether it be on your PC, laptop, tablet or smart phone.

I am also very pleased to see what the Governance Committee, under the guidance and steady and encouraging hand of Dr. Michelle Michel, has produced as a framework for some important changes in our organization. We want to increase involvement and utilize the important strengths of more of our members. I believe we will propose some substantive changes to the Bylaws to accomplish this. We ask the support of the membership and also encourage your reaching out to us with suggestions and giving us feedback.

The upcoming meeting in Milwaukee will be another stellar effort by this society to educate attendees and simultaneously have a great time, something we have been able to achieve consistently. Dr. Michel has assembled a strong cast and promises friendly, Midwestern fun. I know her attention to detail and I'm certain of one thing about this meeting - it will accomplish its goals. Please make sure you've completed your registration material and have confirmed your room. Book those flights now.

This organization has been something larger than life that pulled me in and taught me much. I have made life-long friends through it, and continue to meet great folks at every meeting. I feel very strongly about this society and will continue to work to spread the word and do everything I can for it. I appreciate your help. Speaking of which, this is the final push for the Core Curriculum Fund. Please donate as soon as possible so you can display that very important ribbon at the meeting. Our research and education goals will be furthered by wrapping up our first and major goal of a \$1M (that's one million dollars) corpus to advance scholarship in head and neck imaging. This is our future.

Thanks for allowing me to be your president.



47th Annual Meeting Update

*Michelle A. Michel, M.D.
President-Elect/Program Chair*

We have many reasons to celebrate in Milwaukee this year. We are celebrating the 125th anniversary of the Milwaukee Art Museum, the 120th anniversary of the historic Pfister Hotel, and the 110th anniversary of the Harley-Davidson Motor Company. Very soon we will celebrate the 47th Annual Meeting of the American Society of Head and Neck Radiology: "Head and Neck in the Heartland"! The meeting will be held at the Pfister Hotel, September 25-29, 2013. I am very proud to be hosting the meeting in the beautiful state of Wisconsin, and for those of you who have never visited Milwaukee, you are in for a treat!

I am honored to serve as Program Chair this year and the program for this year's meeting is something very special. The meeting will be a comprehensive educational experience in head and neck imaging with 28.5 hours of Category 1 CME credits. Three SAM sessions will be offered and will focus on the temporal bone, the oral and maxillofacial region, and the sinonasal cavities. The invited faculty is superb. Some of the lecturers are seasoned "household names" and there are also some fresh new faces in the mix.

During the five-day course, you will hear outstanding lectures covering anatomy and pathology of the neck, skull base and temporal bones, sinonasal cavities and orbits. As in the previous 5 meetings, we will kick off the meeting with the "Early Bird Temporal Bone Session", so bring an interesting case to share with the experts and your colleagues. Also on Wednesday, the 2012 Hanafee Research Grant recipient, Dr. Page Wang, will report on her work with Perfusion CT and Biomarkers in Head and Neck Cancer, followed by the announcement of the 2013 award recipient(s). Our Gold Medal Luncheon will be held on Thursday following a special lecture by this year's honoree, Dr. Patricia A. Hudgins. I am tickled that Pat is receiving

her award at this meeting as she has been a personal inspiration to me throughout my career. Drs. Phillips, Wiggins, Shatzkes, and Ginsberg are once again preparing an entertaining game show and this year it will be the "ASHNR College Bowl"! Most of Saturday will focus on a variety of topics related to head and neck cancer. Special "How I Do It" and "Case-Based Approach" sessions will be sprinkled throughout the program.

Our charity event at the meeting, "Hugs for Fragile X", will benefit FRAXA, the Fragile X Syndrome Research Foundation. Fragile X Syndrome is the most common genetic cause of autism. Teams of highly huggable "celebrity" head and neck radiologists will be showing lots of love to get your dollar bills for this worthy cause. You can learn more about Fragile X Syndrome and the Foundation at www.fraxa.org.

The social events at the ASHNR Annual Meeting are always memorable and are a great way to connect with friends, both old and new. You are all invited to the Opening Reception on Wednesday evening at the Pfister and to the Gold Medal Luncheon on Thursday. Milwaukee is the home of Harley-Davidson™ and our gala event on Saturday night will be held at the Harley-Davidson Museum™. The museum is spectacular and the Museum shop will be open during the party. Everyone is encouraged to dress in motorcycle attire and if you are lacking in biker fashion, there is a Harley store available upon your arrival in the Milwaukee airport.

Friday afternoon you will have free time to explore our friendly city. There is so much to see and do in Milwaukee and I hope you take some time to enjoy the beauty of Lake Michigan, visit our wonderful museum, do some shopping, and sample the local cuisine. The Pfister hotel is located within walking distance of the Milwaukee Art Museum, the Betty Brinn Children's Museum, the Discovery World Museum, and many shops and restaurants. The Pfister is also just a short walk from the Historic Third Ward district, with its Public Market, charming cafes, and many boutiques. Just a short cab ride away from the hotel you will find the Milwaukee Public Museum with IMAX theatre and our fantastic zoo. A representative from the Milwaukee Visitor Bureau will be available in

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the coffee break/technical exhibits area to assist you in planning your adventures. People are very friendly in Milwaukee and it is a family destination, so bring the whole crew along! The weather at the end of September in Wisconsin is typically gorgeous and the meeting will hopefully coincide with the fall colors.

The meeting brochure, meeting registration and hotel information, and more information about Milwaukee

are all available via our website, www.ashnr.org.

The ASHNR Annual Meeting is the premier event in head and neck imaging and I promise that the upcoming conference in Milwaukee will be a superb educational experience and tons of fun!

WELCOME NEW SOCIETY MEMBERS!

Following are the 41 new members who joined the Society between August 11, 2012 and August 12, 2013:

Active (14)

Salmaan Ahmaed, MD
UT MD Anderson Cancer Center
Houston, TX

Aaron R. Biala, MD
Maryville Radiology Group
Granite City, IL

Matthew R. Brewer, MD
Aurora Medical Group
Wauwatosa, WI

Ceylan Z. Cankurtaran, MD
Albert Einstein Medical Center
Philadelphia, PA

Robert J. Gould, MD
Mequon, WI

Edward Pei-Hong Lin, MD, MBA
University of Rochester Medical Center
Rochester, NY

M. Gisele Matheus, MD
Medical University of South Carolina
Charleston, SC

David M. Mirsky, MD
Children's Hospital Colorado
Aurora, CO

Gaetano T. Pastena, MD
Community Care Physicians
Albany, NY

Jose A. Pizarro, MD
Mount Sinai Medical Center
Miami Beach, FL

Scott M. Reabe, MD
Aurora Sinai Medical Center
Milwaukee, WI

Natasha L. Robinette, MD
Karmanos Cancer Center
Detroit, MI

Jeremiah Wright, MD
NY Presbyterian Hospital/Cornell
University
Jackson, TN

Robert Young, MD
Memorial Sloan-Kettering Cancer Center
New York, NY

Affiliate (3)

Heidi B. Kohltforber, DDS, MS
University of North Carolina at Chapel Hill
Chapel Hill, NC

Brad J. Potter, MD
University of Colorado
Aurora, CO

Mitra Sadrameli, MD
Vancouver, BC, CANADA

Members-In-Training (24)

Aditya V. Bahel, MD
University of Cincinnati
Cincinnati, OH

Manisha Bahl, MD, MPH
Dartmouth-Hitchcock Medical Center
Lebanon, NH

Mariah H. Bashir, MD
University of Louisville Hospital
Louisville, KY

Sarah C. Cantrell, MD
University of Texas Medical School at
Houston
Houston, TX

Matthew W. Crosby, MD
Indiana University School of Medicine
Indianapolis, IN

Gabriela De La Vega, MD
Jackson Memorial Hospital
Miami, FL

Tamir Friedman, MD
Yale New Haven Hospital
New Haven, CT

Kristina E. Hoque, MD
University of Southern California
Los Angeles, CA

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Welcome New Society Members! *(continued from pg. 3)*

Violeta S. Karpova, MD
St. Luke's Medical Center
Milwaukee, WI

Russell O. Kosik, MD
Santa Clara Valley Medical Center
San Jose, CA

Jane Maksimovic, MD
University of Wisconsin Medical Center
Madison, WI

Sarah R. Nace, MD
University of Wisconsin Medical Center
Madison, WI

Nariman Nezami, MD
Johns Hopkins Hospital
Baltimore, MD

Daniel L. Noujaim, MD
Massachusetts General Hospital
Boston, MA

Inna Nutanson, MD
NYU Langone Medical Center
New York, NY

Kunal Patel, MD
UCSD Medical Center
San Diego, CA

Ryan B. Peterson, MD
Emory University School of Medicine
Atlanta, GA

Banafsheh Salehi, MD
Loma Linda University Medical Center
Loma Linda, CA

Deepak M. Sampathu, MD, PhD
University of Pennsylvania Medical Center
Philadelphia, PA

Nicholas J. Satovick, MD
University of Utah
Salt Lake City, UT

Nucharin Supakul, MD
Indiana University School of Medicine
Indianapolis, IN

Tina D. Taylor, MD
University of Washington Medical Center
Seattle, WA

Susan M. White, DDS, BS
UCLA School of Dentistry
Los Angeles, CA

Brad W. Wright, MD
University of Utah
Salt Lake City, UT

ASHNR Appreciates the Generous Support of the Core Curriculum Fund

The ASHNR recognizes and thanks the following supporters who contributed to the Fund between March 16- August 26, 2013:

Joseph M. Aulino, MD

Barbara L. Carter Moore, MD

David J. Feldman, MD

Nancy J. Fischbein, MD

Christine M. Glastonbury, MBBS
*(in honor of 2013 Gold Medal recipient
Patricia A. Hudgins, MD)*

Jenny K. Hoang, MBBS

Amy F. Juliano, MD

Laurie A. Loevner, MD

Michelle A. Michel, MD
*(in honor of 2013 Gold Medal recipient
Patricia A. Hudgins, MD)*

Karen K. Moeller, MD

Kristine M. Mosier, DMB, PhD
*(in honor of 2013 Gold Medal recipient
Patricia A. Hudgins, MD)*

C. Douglas Phillips, MD

Ilona M. Schmalfuss, MD

Ashok Srinivasan, MD

Joel D. Swartz, MD

There are 3 easy ways to make a tax deductible contribution:

1. **Check**, made payable to ASHNR Core Curriculum Fund, to:
ASHNR Core Curriculum Fund, 800 Enterprise Drive, Suite 205, Oak Brook, Illinois 60523-4216,
2. **Online** at www.ashnr.org
3. **Phone** 630-574-0220 ext 222

Your contribution, no matter the amount, is critical.

ACR Intersociety Summer Conference – July 19-21, 2013 “Radiology Journals in Transition”

Peter McCreight, M.D., FACR
ACR Councilor

The print to electronic migration has increased demand for electronic access to publications. The divergence between print and online formats complicates publication. The use of tablets and smart phones to deliver journal content adds additional complexity. Preserving the journal brand is more challenging but still necessary. The online journal is becoming the journal of record. Increasingly, the publication of an article is now only the beginning of an interactive discussion of research findings; a collaborative extension of the research process.

The traditional print model is supported by membership/subscription fees (individual and institutional), society support, advertising, reprints, supplements, educational grants and permissions. Online journals have only slightly less fixed and variable costs; no paper or distribution costs. A new financial model will be necessary for electronic journals. Print readership is relatively flat. But, there is a large increase in on-line readership likely related to Open Access (OA) after a usual 12-month embargo. Nevertheless, most subscribers still desire a print copy. There are two primary business models for OA: (1) Subsidy provided by an academic institution, professional organization or government (50%) and (2) Author publication fee ranging from \$1,000 to \$3,000 typically financed by a research grant (50%). Two modified business models include “Hybrid OA” where only some articles are open access and the other is “Delayed OA” with a

2-month to 2-year embargo on access.

Currently, only roughly 20% of journals have open access. Advantages include improved access and speeding research progress/productivity. Disadvantages include possible damage to the peer-review process, continuing debate on funding models and the reputation of only on-line journals is less well established than the subscription print journals.

The academic value of medical journals include dissemination of scholarly work, registering the research to the authors, certification of quality and serving as a basis for promotion and funding. The future of electronic publications may include the following: online review by anyone, ongoing comments/dialog, and possibly free articles. Clearly a more open and more democratic culture will follow. The following “thorny issues” continue into electronic publication: editorial independence from the sponsoring society, double blind peer review favored over other peer review schemes, and the grey zones of “honorary authorship”, “self plagiarism” and “salami publications”.

Medicine needs to embrace the transition to electronic publication. Hopefully, better access to on-line content will follow with improved search engines and single log-in. Perhaps a “pay per paper/print on demand” iTunes model will be developed to greatly reduce the cost for accessing content. This will benefit patients as well as physicians.

From ASNR 51st Annual Meeting Outstanding Presentation Award in Head and Neck Radiology

As reviewed and selected by a panel of members of the ASHNR 2012-2013 Education Committee, Dr. Francis J. Cloran from the Department of Radiology at the Hospital of the University of Pennsylvania in Philadelphia was the recipient of the *ASNR 2013 Outstanding Presentation Award* in Head and Neck Radiology.

The title of Dr. Cloran’s paper, presented at the ASNR 51st Annual Meeting in May in San Diego, California, was *Head and Neck Paragangliomas in the Setting of SDHx Germline Mutations: A Distinct Radiologic and Clinical Entity*.

MEETING ANNOUNCEMENT

ASHNR *Active* and *Affiliate* members are invited to attend the 2013 ASHNR Annual Business Meeting

2013 ASHNR Annual Business Meeting
Saturday, September 28, 2013

5:15 – 5:45 p.m.

Empire Room- 7th Floor

The Pfister Hotel

Milwaukee, Wisconsin

▶ Watch your mail for
more information on the
2013 ASHNR Annual Business Meeting

Upcoming Meetings

47th Annual Meeting

September 25-29, 2013

Pfister Hotel

Milwaukee, Wisconsin

48th Annual Meeting

September 10-14, 2014

Sheraton Seattle Hotel

Seattle, Washington

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